



1998 Annual Report







Celebrating Five Years of Service to Local Louisiana Public Entities







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# **Program Summary**

Louisiana Asset Management Pool (LAMP) operates under Louisiana law as a cooperative endeavor to assist local Louisiana governmental entities in the investment of cash balances. The objective of LAMP is to provide safety of principal and daily liquidity with a competitive rate of return through investments in obligations issued by the U.S. government, its agencies and instrumentalities and in repurchase agreements collateralized by those investments. All public entities, excluding the State of Louisiana and its departments, are eligible to participate in LAMP.

LAMP is administered by a non-profit corporation, Louisiana Asset Management Pool, Incorporated (LAMP, Inc.), which is governed by a board of 15 members elected by the pool's participants each year at the LAMP annual meeting. Printing Disclosure Statement

This report is a public document. A copy of this report has been submitted to the Louisiana State Treasurer, to the Legislative Auditor and to the Board of Directors and participants of the Louisiana Asset Management Pool. This report is available for public inspection. To obtain an additional copy, please call (800) 249-5267 or write:

LAMP, Inc. 228 St. Charles Ave. Suite 1123 New Orleans, LA 70130

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# Message from the President

June 30, 1999

### Dear LAMP participants:

As we predicted last year, 1998 proved momentous in the short history of your Louisiana Asset Management Pool (LAMP).

LAMP celebrated its fifth full year of operation by setting new marks in the number of participants, the amount of funds under management and the accomplishment of the initiatives we set out to achieve. During its first five years, LAMP has established a track record of growth in which we all take justifiable pride—344% increase in the number of participants, from 61 at the close of 1994 to 210 at the close of 1998 and an astonishing 572% jump in net assets, from \$101.9 million in 1994 to 586 million at the end of 1998.

However, even as LAMP reached these milestones, we had already embarked on an examination of every aspect of the organization. After an intensive competitive selection process, LAMP hired an internationally respected management and investment consulting firm to analyze LAMP's operation and to recommend methods to enhance LAMP's continued success. I'm pleased to report that the consultants gave LAMP high marks in just about every aspect.

As proud as I am of the performance of LAMP, I'm equally proud that these internationally recognized experts have validated the unique organization of LAMP as a cooperative venture among public entities. The LAMP concept truly represents a creative response to address the needs of local officials.

In my official position as Louisiana's banker, it's my job to seek ways to manage public funds in our state to earn competitive returns without sacrificing safety of the principal. LAMP was created to offer its participants the level of professional money management typically available only to large institutions like state government. The LAMP concept works due to the economies of scale made possible only when dedicated people come together for a common purpose.

I salute our participants' commitment and I urge all Louisiana local officials to consider participating in LAMP, because prudent money management is absolutely necessary to the economic health of the communities that form the fabric of our great state.



Ken Duncan Treasurer, State of Louisiana and President, LAMP, Inc.

Widespread participation in LAMP—indeed, LAMP's very existence—sends a message to the capital markets that Louisiana officials are as tireless as those anywhere in the United States in taking responsibility to manage our citizens' funds in a professional, diligent, accountable manner. This is precisely the theme I have communicated since taking office. Your participation in LAMP lends credence to my words, significantly aiding my efforts to enhance the financial credibility of our state.

I also want to take this opportunity to recognize and thank the members of LAMP's Board of Directors for their dedication in serving the pool for the past year, as always, without compensation. Our board's counsel has been invaluable to me and has contributed in no small measure to the successes detailed in this report.

Finally, I want to salute the tireless efforts of the LAMP staff over the past year in serving current participants and recruiting new ones to the pool. LAMP is most fortunate to be staffed by a group of professionals small in number but immense in dedication and energy. LAMP is administered with the efficiency and devotion that would do any business proud.

Thank you for your support and confidence in our efforts to assist Louisiana public entities in generating higher returns on public funds while providing utmost safety of principal. We pledge to continue serving you as a valued customer and partner, while we continue to seek even greater heights for the Louisiana Asset Management Pool.

Sincerely,

**Ken Duncan** 

As we prepare to mark the end of a millennium, a five-year anniversary may seem less significant by comparison. However, Louisiana Asset Management Pool (LAMP) can reflect on a fifth-anniversary year that proved to be a true landmark in the short history of this unique organization.

Although the performance numbers again report a story of remarkable success, LAMP's most notable accomplishments during the year focused on the pool's very structure and organization. The strategic decisions made in 1998 promise to create significant positive impact on LAMP for many years to come.

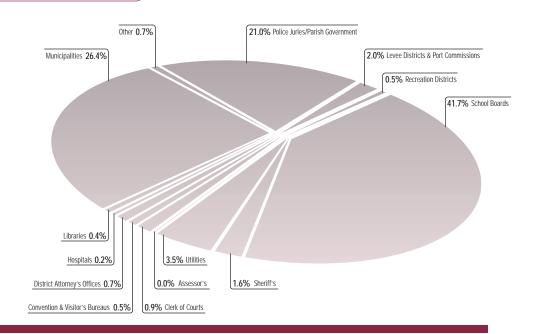
Last year, we initiated an independent review of the entire LAMP concept and structure. After an extensive RFP and interview process, we engaged William M. Mercer, Inc., an internationally known consulting firm with 12,500 employees in 125 cities and 34 countries around the world.

We are pleased to report that overall Mercer gave LAMP a rating of "excellent" in six of nine categories and recommended enhancement in three. The independent experts gave their highest possible performance ratings to the LAMP President, Secretary-Treasurer, staff, investment manager, accounting and legal functions. Their report offered suggestions for enhancements to the custodian, recordkeeping and future compliance assurance functions, to accommodate the demands of LAMP's projected growth.

The consultants' review also suggested certain ways LAMP can improve yield without a measurable increase in risk, namely by amending investment policy to allow a broader investment mix and by adding securities lending to the duties of the custodian bank. The Board of Directors will carefully consider these two positive recommendations, and any changes will be communicated to LAMP participants in advance of implementation.

# Assets by Participant

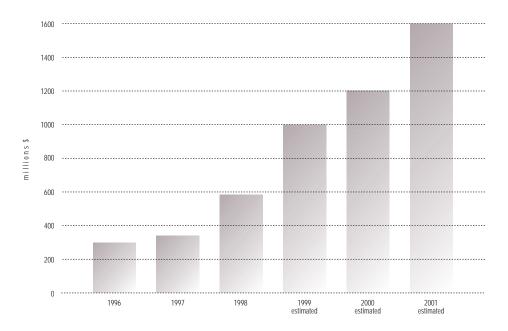
Although school boards represent only about 20% of the participants in LAMP, they account for more than 40% of the funds under management, pointing to the potential for tremendous growth in this category for the pool. Combined, the three largest segments of participants—school boards, municipal and parish governments—total more than 89% of LAMP's assets.



Source: LAMP and Banc One Investment Advisors Corporation

# **Growth Projection**

The growth of LAMP has been significant. Two factors account for this: 1) new participants and 2) competitive rates of return. Both factors were the direct result of good governance and prudent management by the State Treasurer who serves as President of LAMP, the Secretary/Treasurer, the Board, the President's Advisory Board, the LAMP internal staff and the outside service providers. It is estimated that the growth in new participants will be steady and the rates of return will meet or exceed those in past years.



Source: William M. Mercer, Inc.

Mercer went on to project that LAMP's funds could exceed \$1.5 billion by the end of 2001, 15 times the size of the pool at the end of its first year in 1994. In doing so, the firm made note of LAMP's significant history of growth, attributing it to "good governance and prudent management by the State Treasurer...the Secretary-Treasurer, the Board, the President's Advisory Board, the LAMP internal staff and the outside service providers." Mercer then analyzed the organizational structure of LAMP to strengthen the pool's ability to accommodate the anticipated pace of growth.

This in-depth independent analysis of the LAMP structure and operation has confirmed our confidence in the ability of the pool to continue its strong rate of growth while maintaining the highest level of service to LAMP's participants. An intensive review like the Mercer report is designed to uncover potential weaknesses before they can become problems. That way, the process of examination aids LAMP in the continuing efforts to enhance the pool's value to its participants and to the taxpayers of Louisiana.

The fact that 70 public entities in 1998 chose to join the 140 existing members of LAMP is evidence the pool concept for money management is gaining wider acceptance among local officials. Today, LAMP's participants are located in nearly every parish of Louisiana, and more join every month. They recognize the inherent advantages LAMP provides, with sophisticated money management that, until LAMP's inception, only much larger institutions could

enjoy. In many ways, LAMP is emblematic of the move toward more empowerment of local governments and the citizens they serve with dedication, commitment and a high level of personal response.



**G. Anthony Gelderman, III** Secretary-Treasurer, LAMP, Inc.

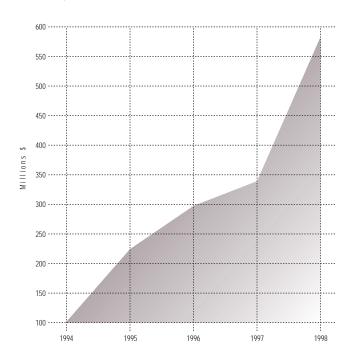
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As NOTED EARLIER, for the year ended December 31, 1998, LAMP enjoyed another successful year of operation and expansion:

- Net assets increased nearly 72%, from \$340.5 million at the end of 1997 to \$586 million. By mid-1999, assets topped \$750 million and are projected to reach the billion-dollar mark in early 2000.
- The number of participants increased 50%, growing from 140 the year before to 210 by the end of 1998. To put that achievement in perspective, the number of participants added in 1998 exceeded the entire membership roster of LAMP after its first full year of operation.
- The average participant account grew 14.9% from year to year, from \$2.42 million in 1997 to \$2.78 million in 1998.
- LAMP's net yield consistently exceeded its benchmarks of the IBC/Donahue's Institutional Government Money Market Funds Index, the 90-day Treasury bill and the 60-day Louisiana bank CD. In fact, LAMP's weekly return averaged 5.29%, a full 30 basis points higher than the IBC/Donahue Index, which is generally the highest of the three comparable indices.

## **Net Assets**

Net assets increased nearly 72% during 1998, ending the year at a record \$583.1 million.



Source: LAMP and Banc One Investment Advisors Corporation

# **Number of Participants**

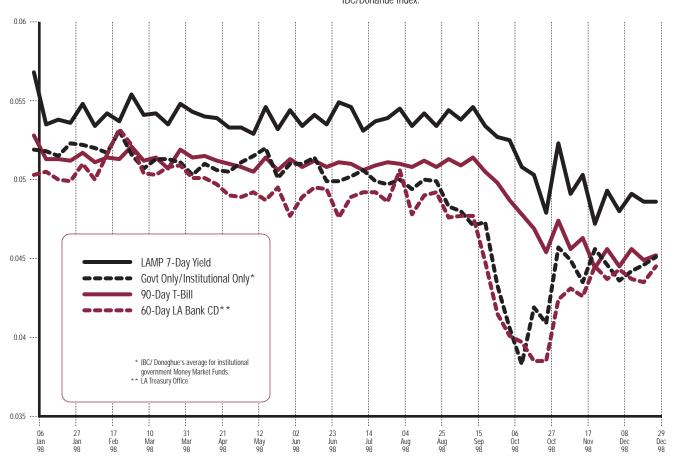
Participants in LAMP jumped a record 50% during 1998, from 140 to 210. The year's increase alone was larger than the number of participants in LAMP's first year of operation.



# Comparative Yields

LAMP's 7-day yield outperformed its benchmarks every week of the year, averaging 30 basis points over the IBC/Donahue Index.

Source: LAMP and Banc One Investment Advisors Corporation



- The LAMP program received a fifth consecutive unqualified opinion from the Louisiana Legislative Auditor.
- Standard & Poor's again gave LAMP a rating of AAAm, the highest available from the service. The AAAm rating is defined by S&P as "Safety is excellent. Superior capacity to maintain principal value and limit exposure to loss." The rating also indicates a superior ability to maintain a \$1 per unit net asset value at all times. LAMP has continuously earned S&P's highest rating of AAAm since it was first assigned in 1995. The full text of the S&P report is available on LAMP's website at www.lamppool.com.

Other notable events during the year included retaining a new custodian bank, Hibernia National Bank, following the merger of LAMP's former custodian, First Commerce Corporation with the current investment manager, Bank One Corporation. The board and management of the pool made the change in custodian to remove any potential conflict of interest and to potentially enhance safety of funds under LAMP's management.

In addition, LAMP launched its website on the Internet, www.lamppool.com, which has been greeted with enthusiastic support. The Internet site contains information on LAMP's latest rates participants, upcoming events, board members, staff and officers, as well as links to interesting and informative sites of other Louisiana associations, state agencies and national financial information providers.

We also continued our efforts to expand LAMP's presence across the state at major meetings and conferences in order to reach out to participants and prospects alike. Our staff attended and participated in 15 meetings last year (not including the LAMP annual meeting), spreading the LAMP word to a variety of groups that can benefit from LAMP's innovative cooperative approach to money management. Clearly, this effort has paid handsome returns, reflected in the huge increase in the number of participants in LAMP.

# **Participants**

#### **Assessors**

Assessor 3rd Municipal District Parish of Orleans

Assessor 6th Municipal District Parish of Orleans

Board of Assessors Parish of Orleans Bienville Parish Tax Assessor

#### Clerks of Court

East Feliciana Parish Clerk of Court Grant Parish Clerk of Court Jefferson Parish Juvenile Court Livingston Parish Clerk of Court Ouachita Parish Clerk of Court Tangipahoa Parish Clerk of Court Vernon Parish Clerk of Court Vermilion Parish Clerk of Court 32nd Judicial Law Clerk Fund

#### Convention & Visitor's Bureaus

Alexandria/Pineville Area Convention & Visitor's Bureau

Baton Rouge Area Convention & Visitor's Bureau

Lafayette Parish Convention

& Visitor's Commission

Monroe-West Monroe Convention

& Visitor's Bureau

St. Tammany Parish Tourist & Convention Commission

SWLA Convention & Visitor's Bureau

## **District Attorney's Offices**

Indigent Defender Board of the 32nd Judicial District Court Jefferson Davis Parish District Attorney's Office

Jefferson Parish District Attorney's Office

Sixteenth Judicial District,

**District Attorney** 

#### Hospitals

Homer Memorial Hospital Lane Memorial Hospital

#### Libraries

East Carroll Parish Police Jury Library Fund Iberville Parish Library St. Bernard Parish Library

The Allen Parish Libraries

Tangipahoa Parish Library

Municipalities

City of Bastrop

City of Baton Rouge Parish of East

Baton Rouge
City of Carencro
City of Crowley
City of DeQuincy
City of DeRidder
City of Gonzales

City of Hammond

City of Gretna

City of Jennings

City of Lafayette City of Lake Charles

City of Mandeville

City of Mansfield City of Monroe

City of Morgan City

City of New Orleans

City of New Roads City of Opelousas

City of Ponchatoula

City of Port Allen

City of Ruston

City of Shreveport

City of Sulphur

City of West Monroe

City of Westlake

Town of Cheneyville Town of Cullen

Town of Duson

Town of Golden Meadow

Town of Grand Isle Town of Hornbeck Town of Iowa

Town of Jean Lafitte
Town of Krotz Springs
Town of Livingston
Town of Livonia

Town of Lockport

Town of Madisonville

Town of Olla

Town of Ringgold

Town of Sorrento

Town of St. Francisville

Town of St. Gabriel

Town of Stonewall

Town of Wisner

Village of Folsom

Village of Forest Hill

Village of French Settlement

Village of Palmetto

Village of Port Vincent

Village of Rosedale

Village of Tangipahoa

#### Other

Acadiana Criminalistics Laboratory Commission

Amite River Basin Drainage and Water

**Conservation District** 

Board of Trustees, Police & Relief Fund

Caddo Council on Aging

**Evangeline Council on Aging** 

Firemen's Pension & Relief Fund of

the City of Houma

Iberville Chamber of Commerce

Iberville Parish Sales & Use Tax

Department

Louisiana Conference of Mayors

Pointe Coupee Health Service District #1

Prison District 1 of the Sixth Judicial

District of Louisiana

Secretary/Treasurer's Organization of

the LA Police Jury Association

Terrebonne Association for Retarded

Citizens

Trailblazer, Inc.

William Pitcher Scholarship Fund

#### Police Juries/Parish Governments

Assumption Parish Police Jury Caddo Parish Commission Calcasieu Parish Police Jury Claiborne Parish Police Jury DeSoto Parish Police Jury Evangeline Parish Police Jury **Iberville Parish Police Jury** Jackson Parish Police Jury Jefferson Parish Lafayette Parish Government Livingston Parish Council Pointe Coupee Parish Police Jury St. Bernard Parish Government St. Charles Parish Council St. James Parish Council St. Mary Parish Government Tangipahoa Parish Council Tensas Parish Police Jury Terrebonne Parish Consolidated Government **Union Parish Police Jury** Webster Parish Police Jury West Feliciana Parish Police Jury

#### Levee Districts & Port Commissions

Atchafalaya Levee Basin District
Bossier Levee District
Greater Baton Rouge Port Commission
Greater Lafourche Port Commission
Lake Charles Harbor & Terminal District
Pointe Coupee Parish Port Commission
South Louisiana Port Commission

#### **Recreation Districts**

Iberville Parish Parks & Recreation
District
Pontchatoula Area Recreation District
Recreation District #1—
St. Tammany Parish
Recreation District #12—
St. Tammany Parish

#### Schools & School Boards

Acadia Parish School Board
Acadiana High School
Allen Parish School Board
Beauregard Parish School Board
Bienville Parish School Board
Caddo Parish School Board
Calcasieu Parish School Board
Carencro High School
Claiborne Parish School Board

**Covington Elementary School** Covington High School Fontainebleau High School **Grant Parish School Board Iberville Parish School Board** Jefferson Parish Public School System Lafayette High School Lafayette Parish School Board (Attn Matt Dugas) Lafayette Parish School Board (Attn Sales Tax Division) Lafourche Parish School Board Lincoln Parish School Board Mandeville High School Morehouse Parish School Board Northshore High School Northside High School **Orleans Parish School Board Ouachita Parish School Board** Paul Breaux Middle School Pearl River High School Plaquemines Parish School Board Red River Parish School Board Salmen High School Slidell High School Slidell Junior High School St. James Parish School Board St. Landry Parish School Board St. Martin Parish School Board St. Mary Parish School Board St. Tammany Junior High School St. Tammany Parish School Board Tangipahoa Parish School System Terrebonne Parish School Board Vernon Parish School Board Washington Parish School Board

#### Sheriff's Offices

Assumption Parish Sheriff's Office
Bossier Parish Sheriff's Office
Caddo Parish Sheriff's Office
Jefferson Parish Sheriff's Office
Lafourche Parish Sheriff's Office
Madison Parish Law Enforcement
District
Orleans Parish Criminal Sheriff's Office

Plaquemines Parish Law Enforcement District Tangipahoa Parish Sheriff's Office Washington Parish Sheriff's Office

West Baton Rouge Parish Sheriff's Office

#### **Utilities**

**Assumption Parish Waterworks** District No. 1 Consolidated Gravity Drainage District #1 **DeSoto Fire District #8** Fire Protection District #4 Fire Protection District of Jackson Houston River Waterworks District #11 Iberville Parish Natural Gas System Iberville Parish Water District #4 Iberville Parish Waterworks District #2 Jefferson Davis Central Waterworks District Lafourche Parish Water District No. 1 **Livingston Parish Communications** District Louisiana Rural Water Association Mosquito Abatement District No. 2 Parishwide Fire Protection District of the Parish of East Feliciana Plaquemine City Light & Water Plant St. Tammany Parish Fire Protection District No. 1 Varnado Waterworks Village of Rosedale Fire Department Waterworks District No. 1 of the Parish of DeSoto Waterworks District No. 8 of Wards 3 & 8 Waterworks District No. 9, Ward 4 Webster Parish Communications District West Ouachita Sewerage District No. 5 Winn Parish Fire District No. 3

210 as of December 31, 1998

LAMP was created in 1993 as a cooperative endeavor to assist local Louisiana governmental entities in the investment of their cash balances. LAMP's primary objectives include:

#### Preservation of principal

The primary goal of the program is to maintain a stable net asset value in the pool so that principal is preserved.

#### Liquidity

LAMP offers same-day access to funds by a simple call to the toll-free LAMPline at 1-800-272-8162 to make transfers or redemptions with no transaction fees. Participants may also fax instructions toll-free to LAMP at 1-800-604-6988.

#### Increased yield

The combined purchasing power of LAMP generally attracts higher interest rates for LAMP participants.

#### Who participates and why?

Municipalities, parish governments, school boards, levee boards, sheriff departments, district attorneys, utility districts, local government units and other political subdivisions are eligible to enroll in the LAMP program and enjoy all the program benefits. By pooling assets and resources local authorities can benefit from the same level of professional money management otherwise available only to larger institutions:

### Administrative efficiency

LAMP participants have 24-hour access to account information, performance and yields by calling the toll-free LAMPline at 1-800-272-8162.

#### Internet information

LAMP's website, **www.lamppool.com**, contains information on LAMP's latest rates, participants, upcoming events, board members, staff and officers, as well as links to interesting and informative sites of other Louisiana associations, state agencies and national financial information providers.

#### Professional management

LAMP employs a professional administrative staff, contracts with a major Louisiana bank for custodial services and contracts with a leading investment manager which follows strict investment guidelines adopted by the Board of Directors.



#### Arbitrage tracking

LAMP participants have a professional investment advisor to track earnings on bonds issued and invest those earnings to achieve attractive returns.

#### Low cost

By aggregating the funds available for investment, LAMP can reduce the administrative and custodial fees and maximize the yield on participants' investments.

#### Voting rights

LAMP participants maintain direct control of who oversees the management of the investment pool by electing the Board of Directors for LAMP, Inc. at the annual membership meeting.

For more information about joining LAMP, access the LAMP website, **www.lamppool.com**, or call the LAMP office at (504) 525-LAMP (5267) or toll-free at (800) 249-LAMP (5267) and ask to speak with a LAMP marketing representative.



THE HONORABLE KEN DUNCAN Louisiana State Treasurer President, LAMP, Inc.



WILLIAM A. "BILL" CARDNEAUX Management Assistant, City of Shreveport



THE HONORABLE HAROLD R. CORNETT Mayor, City of Mansfield



THE HONORABLE DUDLEY R. DIXON Mayor, City of Westlake



MR. MATTHEW W. DUGAS, CPA Director of Finance, Lafayette Parish School Board



THE HONORABLE CLARENCE W. HAWKINS Mayor, City of Bastrop



THE HONORABLE

DEBBIE D. HUDNALL

East Feliciana Parish Clerk of Court



MR. MARK KOLWE Administrative Director of Finance & Support Services, Tangipahoa Parish School Board



CHIEF DEPUTY NEWELL NORMAND
Jefferson Parish Sherriff's Office



THE HONORABLE ABE E. PIERCE III Mayor, City of Monroe



MR. RON RANDOLPH
Director of Accounting Services,
St. Tammany Parish School Board



THE HONORABLE
PEGGY C. SAVOY
Mayor, Village of Port Vincent



MS. EARLINE R. SIMONEAUX Accounting Manager, Assumption Parish Waterworks District No. 1



THE HONORABLE
GARY SOILEAU
Mayor, Town of Krotz Springs



THE HONORABLE
HAROLD TAYLOR
Director of Finance, Lafayette Parish
School Board

# President's Advisory Board



THE HONORABLE JOHN A. BERTHELOT Mayor, City of Gonzales



THE HONORABLE

PAUL D. CONNICK, JR.

Jefferson Parish District Attorney



MR. JAMES T. HAYS Executive Secretary, Police Jury Association of Louisiana



MR. L. GORDON KING Executive Director, Louisiana Municipal Association



MR. RONALD S. WASCOM
Director of Publications/School Finance,
Louisiana School Board Association





Suite 1123 228 St. Charles Avenue New Orleans, LA 70130

LAMPline 1-800-249-5267 LAMPfax 1-800-604-6988 www.lamppool.com To set up
your personal
appointment
with a LAMP
representative,
call Jo Reynolds
today at
1(800)249-LAMP.



Jo Reynolds LAMP Marketing Representative

I am interested in learning more about the LAMP program for my public entity's operating cash. Please have Jo Reynolds call to set up an appointment.

name			
name of public entity			
address			
city	state	zip	
phone			
email			

If you wish immediate attention, call the LAMP office at 1-800-249-LAMP or to obtain yield information, call the 24-hour LAMPline at 1-800-272-8162. Visit our website at www.lamppool.com.



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